

SPONSOR & EXHIBITOR INFORMATION PACK

It is with great pleasure we invite you to join the
30th **Zoo and Aquarium Association** Conference in Melbourne.



**ZOO
AQUARIUM**
ASSOCIATION
AUSTRALASIA

ZOO
AQUARIUM
ZOOS
VICTORIA
Fighting Extinction

ZAA 2022

8-11 August • Melbourne Zoo

inspiring sustainability action

HYBRID CONFERENCE & WORKSHOPS

About

About the Zoo and Aquarium Association Conference & Workshops

Held every year, the ZAA Conference & Workshops brings together zoo and aquarium professionals, experts and partners to share ideas, discuss zoo and aquarium developments and to network over 3 days.

This event is also an opportunity to bring the suppliers and partners to connect with the zoo and aquarium sector and explore partnership opportunities.

ZOO
AQUARIUM
ASSOCIATION
AUSTRALASIA

41%

Managers in conservation, animal care, sustainability

17%

Owners
CEOs
Directors

10%

Vets,
Consultants,
Specialists

31%

Animal care staff,
Coordinators in conservation, sustainability

6%

Government
University
Others

200+
ATTENDEES

Theme

inspiring sustainability action

The 2022 ZAA Conference theme is “**inspiring sustainability action**” in line with the United Nations' 17 Sustainable Development Goals (SDGs).

ZOO
AQUARIUM
ASSOCIATION
AUSTRALASIA

SUSTAINABLE
DEVELOPMENT
GOALS

Preliminary Agenda

Monday 8 August	Tuesday 9 August	Wednesday 10 August	Thursday 11 August	Friday 12 August
	MAIN CONFERENCE - 3 DAYS			
Side meetings	Conference Opening & keynote speaker - Plenary Sessions - - Workshops -	Conference - Keynote Speaker - - Plenary Sessions - - Workshops -	Conference - Keynote Speaker - - Workshops - - Plenary Sessions - Conference close	Side meetings
Welcome Ice Breaker at Melbourne Zoo -evening-	Sunset Safari at Werribee Open Range Zoo -late afternoon-	Gala Dinner, auction fundraiser -evening-	SEA LIFE Melbourne Aquarium tour -evening-	Healesville Sanctuary tour -morning-

Sponsor Packages

GOLD SPONSORS

\$10K + GST

- 15-minute speaking opportunity
- Company logo and website link on conference website
- Opportunity to display company banner at conference
- 2 x Complimentary 3-day conference tickets
- 2 x Complimentary gala dinner event tickets
- 500-word article in member newsletter + 2 adverts
- Social media posts about sponsor
- Full delegate list (subject to delegate permission)
- Logo displayed on the major sponsor banner of the online conference platform landing page

SILVER SPONSORS

\$4K + GST

- 5-minute speaking opportunity
- Company logo and website link on conference website
- Opportunity to display company banner
- 2 x Complimentary 3-day conference tickets
- 2 x Complimentary gala dinner event tickets
- Advert in ZAA newsletter x 1
- Social media posts about sponsor
- Full delegate list (subject to delegate permission)

BRONZE SPONSORS

\$2K + GST

- Company logo and website link on conference website
- Opportunity to display company banner
- 1 x Complimentary 3-day conference ticket
- Social media posts about sponsor

Other opportunities

ICEBREAKER SPONSOR

\$2K+ GST

Acknowledged as Icebreaker sponsor in conference program

Company logo and website link on conference website

Opportunity for a representative from sponsoring organisation to welcome guests to the event, speaking opportunity

Opportunity to display 2 x company banners in networking drinks area

2 x Complimentary Icebreaker tickets

EXHIBITOR

3 DAYS \$2,500 + GST

1 DAY \$950 + GST

Logo displayed on selected promotional material

Company logo and website link on conference website

Exhibition table (trestle table and two chairs), with access to power in the registration area

Opportunity to showcase your organisation's products and/or services to an audience of zoo and aquarium professionals

2 x Complimentary conference tickets (for use on exhibition days)

Full delegate list (subject to delegate permission)

Online: Virtual exhibition booth featured prominently in the Exhibition Lounge (3-day package only)

Corporate Members

ZAA Corporate Members

ZAA is very proud to be in partnership with our Corporate Members and values the support provided to the zoo and aquarium community.

Talk to us about bespoke sponsorship opportunities to suit your business.



Contact

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To discuss a sponsorship
opportunity contact:

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